

SEPTEMBER 1ST – 16TH

RBG for SOS

Remembering Justice Ruth Bader Ginsburg
and celebrating her endowment for SOS Children's Villages.



Will you light
a candle for
RBG?



SOS CHILDREN'S
VILLAGES



RBG for SOS

Help us launch The RBG Endowment Fund for SOS Children's Villages.



SOS CHILDREN'S
VILLAGES

The late Justice Ginsburg had the good fortune of a partner, family, and extended community empowering her and her life's work.

We invite you to support and amplify the launch of The Ruth Bader Ginsburg Endowment Fund to benefit [SOS Children's Villages](#), which will support children and families in need.

HOW YOU CAN HELP

1

Video yourself lighting a candle.

2

In your video:

Pay tribute to the late Justice Ginsburg and share what family means to you.

3

Share your video on:

- Instagram and tag [@SOSChildrenUSA](#)
- Twitter and tag [@SOSChildrenUSA](#)
- Facebook and tag [SOS Children's Villages - USA](#)
- LinkedIn and tag [SOS Children's Villages USA](#)

***Alternative:** Send MP4 file to sam.mcdougall@redhavas.com or via text +1-917-345-8441.



RBG for SOS

Help us launch The
RBG Endowment Fund
for SOS Children's
Villages.



SOS CHILDREN'S
VILLAGES

RECORDING DIRECTIONS

Record a video of yourself
lighting a candle in memory of
Justice Ginsburg.

We invite you to make your video personal by saying a few words about Justice Ginsburg and answering the question:
What does family mean to me?

Recording tips:

- Keep your video short and sweet (around 30 seconds).
- Please record your video vertically.
- Please record a test video to ensure your audio is nice and clear. Make sure your microphone is unobstructed and there is no background noise.
- Please wipe any smudges off your camera lens.
- Take your time; don't rush.
- Smile and be yourself!



RBG for SOS

Help us launch The RBG Endowment Fund for SOS Children's Villages.



SOS CHILDREN'S
VILLAGES

WANT TO INCREASE YOUR IMPACT?

1



SUPPORT RBG'S FUND FOR
SOS CHILDREN'S VILLAGES
Donations go to [soschildrenusa](https://soschildrenusa.org)

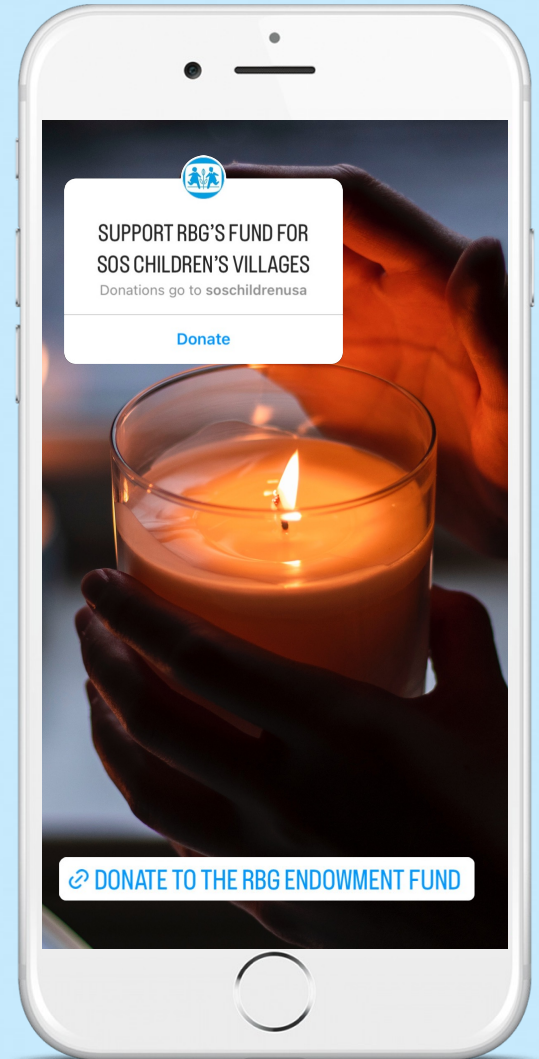
[Donate](#)

Add a donation sticker to your Instagram & Facebook Stories and tag [@SOSChildrenUSA](https://www.instagram.com/SOSChildrenUSA)

2

[DONATE TO THE RBG ENDOWMENT FUND](#)

Or add a link sticker:
www.sos-usa.org/rbgforsos



[Find step-by-step directions here](#)