Will you light a candle for RBG?

RBG for SOS

SEPTEMBER 1ST – 16TH

Remembering Justice Ruth Bader Ginsburg and celebrating her endowment for SOS Children’s Villages.
Help us launch The RBG Endowment Fund for SOS Children’s Villages.

The late Justice Ginsburg had the good fortune of a partner, family, and extended community empowering her and her life’s work.

We invite you to support and amplify the launch of The Ruth Bader Ginsburg Endowment Fund to benefit SOS Children’s Villages, which will support children and families in need.

**HOW YOU CAN HELP**

1. Video yourself lighting a candle.

2. In your video: **Pay tribute to the late Justice Ginsburg and share what family means to you.**

3. Share your video on:
   - Instagram and tag @SOSChildrenUSA
   - Twitter and tag @SOSChildrensUSA
   - Facebook and tag SOS Children’s Villages - USA
   - LinkedIn and tag SOS Children’s Villages USA

*Alternative: Send MP4 file to sam.mcdougall@redhavas.com or via text +1-917-345-8441.*
RECORDING DIRECTIONS

Record a video of yourself lighting a candle in memory of Justice Ginsburg.

We invite you to make your video personal by saying a few words about Justice Ginsburg and answering the question: What does family mean to me?

Recording tips:

• Keep your video short and sweet (around 30 seconds).
• Please record your video vertically.
• Please record a test video to ensure your audio is nice and clear. Make sure your microphone is unobstructed and there is no background noise.
• Please wipe any smudges off your camera lens.
• Take your time; don’t rush.
• Smile and be yourself!

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WANT TO INCREASE YOUR IMPACT?

1. Add a donation sticker to your Instagram & Facebook Stories and tag @SOSChildrenUSA

2. Or add a link sticker: www.sos-usa.org/rbgforsos

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Find step-by-step directions here